



**Telecommunication  
Development Bureau (BDT)**

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Geneva, 29 October 2012

Communication Administrations, Regulators,  
Regional organizations, ITU Sector Members  
from Europe

Subject: **ITU Regional Experts Group Meeting for Europe on *Increasing Role of Public Private Partnerships in the ICT Ecosystem - 25 Years of Telecom/ICT Sector Reform in Europe, and Beyond*, ITU Headquarters, Geneva, Switzerland, 14-15 November 2012**

Dear Sir/Madam,

I am pleased to inform you that the International Telecommunication Union (ITU) is organizing Experts Group Meeting for Europe on Increasing Role of Public Private Partnerships in the ICT Ecosystem - 25 Years of Telecom/ICT Sector Reform in Europe, and Beyond, which will be held in ITU Headquarters, Geneva, Switzerland, from 14 to 15 November 2012.

For 25 years, more precisely since the launch of the EU Green Paper in 1987, European countries have been gradually reforming the enabling environment of the ICT sector, liberalizing telecom and ICT markets, establishing pro-competitive policy frameworks, establishing effective institutional mechanisms, including independent National Regulatory Authorities, and fostering accelerated growth of ICT sector at the national and regional level. A high level of the ICT innovation dynamics has led towards the redesign of traditional value chains, business models, and market structures, while bringing new players to the sector. Consequently, a transition towards open ICT ecosystem has brought much more emphasis on multi-sectoral approaches and partnerships, in particular public private partnerships.

For a long time ITU has been working with its membership in the area of PPPs, building necessary capacity to develop an enabling environment, identify opportunities, negotiate, manage, and implement successful PPP projects. The main purpose of this Experts Group Meeting is to take a closer look at the Telecom/ICT reform in context of the increasing role of PPPs in the ICT ecosystem. It will offer an opportunity to define existing challenges and develop recommendations that might be addressed at the regional level and might be further elaborated within the framework of the Regional Preparatory Process of the World Telecommunication Development Conference (WTDC-14).

The objectives of this meeting are to analyze, identify and understand how to implement an ICT PPP project, to target the legal and financial conditions and constraints for the project to succeed and to look at the classical mistakes that could be avoided. We will analyze in particular how to attract investment in ICT ecosystems throughout Europe, and how to facilitate the deployment of necessary infrastructures. Furthermore, we will identify which are the successful PPP models, especially at the regional level, that are attracting attention and are worthy of further interest.

Please note that the meeting is paperless. Documents related to the event, including Agenda will be posted on the ITU website at <http://www.itu.int/ITU-D/eur/rf/ppp/>. Participants are invited to download and print the documents needed for the event. The meeting will be conducted in English.

Although there is no participation fee for this meeting, please note that all expenses concerning travel, accommodation and insurance of you experts should be covered by your Administration / Organization / Company.

Pre-registration will be carried out exclusively online at this address [http://www.itu.int/online/regsys/ITU-D/workshop/edrs.registration.form?\\_eventid=4000142](http://www.itu.int/online/regsys/ITU-D/workshop/edrs.registration.form?_eventid=4000142). On-site registration will begin at 08h30 on 13 November 2012 at the Montbrillant Building of ITU. Pre-registered delegates will need to bring their letter of confirmation and a photo ID.

Remote participation will be available for this meeting. A virtual room for the meeting will soon be available at: <http://itu.adobeconnect.com/ppp/> As a remote delegate you will be able to hear discussions, see documents and presentations and interact with the remote meeting host. If you wish to participate as a remote delegate, you also need to register at the above mentioned website. Remote participation instructions will be made available on the event's website.

Participants requiring an entry visa to Switzerland should contact their nearest Swiss Embassy or Consulate for assistance well in advance.

Should you have any questions or need clarifications concerning the venue, accommodation etc., please do not hesitate to contact Mr. Jaroslav Ponder, Coordinator for Europe region, and Mr. Vladimir Stankovic, Europe Coordination unit, phone. +41 22 730-5892, e-mail: [EURregion@itu.int](mailto:EURregion@itu.int)

Yours faithfully,



**INTERNATIONAL TELECOMMUNICATION UNION**

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**ITU Experts Group Meeting**  
**on Public Private Partnership:**

**Increasing Role of Public Private Partnerships in the ICT  
Ecosystem - 25 Years of Telecom/ICT Sector Reform in  
Europe, and Beyond**

ITU Headquarters, Geneva, Switzerland,

14-15 November 2012

[www.itu.int/itu-d/eur/rf/ppp/](http://www.itu.int/itu-d/eur/rf/ppp/)

**PROVISIONAL AGENDA**

**Wednesday, 14 November 2012**

*08.30 – 09.00 Registration and Networking Coffee*

*09.00 – 11.00 Welcoming Address*

**Opening Roundtable: Setting the Context**

*11.00 – 11.15 Coffee Break*

*11.15 – 13:00 Session One: 25 Years of Regulatory Reform and Beyond....*

*13.00 – 14:00 Lunch Break*

*14.00 – 15:30 Session Two: Modeling PPPs Directed Towards Accelerated Growth of the ICT Sector*

*15.30 – 15:45 Coffee Break*

*15.45 – 17:30 Session Three: Fostering Creation of Successful PPP in the ICT Ecosystem*

**Thursday, 15 November 2012**

*09.00-11.00 Session Four: ICTs Universalization through Cross-Sectoral PPPs*

*11.00 – 11.15 Coffee Break*

*11.15 – 12.30 Session Five: : Open Dialogue on Conclusions and Recommendations for Future Actions in Europe*